Permit #S00069567

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00069567 **Type of Permit:** STILL **Release Date:** 09/30/2013

Production Company JOY ASBURY PRODUCTIONS

Insured Company Name JOY ASBURY PRODUCTIONS

Contact Phone No. 1 323-257-3400
Contact Phone No. 2
Fax
Address 280 Cherry DR
Pasadena, California 91105

Production Title H & M

Type of Production Still Photo

Producer n/a n/a

Director n/a n/a

1st AD n/a n/a

Production Manager Todd Dana

FilmL.A. Coordinator Tim Overbeck

Location Manager Todd Dana
Primary Phone Mobile - 323-574-2149
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 323-574-2149
Secondary Phone

Fees

Notification Charge	$285.00
FILMLA STILL APPLICATION FEE	$60.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$105.06
SANTA MONICA STILL PHOTO OTHER LOCATION FEE	$210.12

Total Permit Fee $660.18

Number of Locations 9

NOT A PERMIT

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Summary Information — Location

Permit Number	S00069567	**Location Manager**	Todd Dana
Production Company	JOY ASBURY PRODUCTIONS	Primary Phone	Mobile - 323-574-2149
Insured Company	JOY ASBURY PRODUCTIONS	Secondary Phone	
Production Title	H & M		

Location Address Seaview Terrace, Ocean Avenue - Appian Way , santa Monica, CA 90404

Location Type Walking Grid

Film Dates 10/1/2013 - 10/1/2013 14:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document 69567 - H&M.pdf

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

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Summary Information — Location

Permit Number	S00069567	**Location Manager**	Todd Dana
Production Company	JOY ASBURY PRODUCTIONS	Primary Phone	Mobile - 323-574-2149
Insured Company	JOY ASBURY PRODUCTIONS	Secondary Phone	
Production Title	H & M		

Location Address Appian Way., Pico - Colorado, santa monica, CA, 90404

Location Type Walking Grid

Film Dates 10/1/2013 - 10/1/2013 14:00 - 21:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

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Summary Information — Location

Permit Number	S00069567	**Location Manager**	Todd Dana
Production Company	JOY ASBURY PRODUCTIONS	Primary Phone	Mobile - 323-574-2149
Insured Company	JOY ASBURY PRODUCTIONS	Secondary Phone	
Production Title	H & M		

Location Address Ocean Avenue & Pacific Terrace, Santa Monica, CA, 90401

Location Type Intersection

Film Dates 10/1/2013 - 10/1/2013 14:00 - 21:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Summary Information — Location

Location 4 of 9

Permit Number	S00069567	**Location Manager**	Todd Dana
Production Company	JOY ASBURY PRODUCTIONS	Primary Phone	Mobile - 323-574-2149
Insured Company	JOY ASBURY PRODUCTIONS	Secondary Phone	
Production Title	H & M		

Location Address Vicente terrace, Ocean Avenue - Appian Way, santa Monica, CA 90401

Location Type Walking Grid

Film Dates 10/1/2013 - 10/1/2013 14:00 - 21:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Summary Information — Location

Permit Number	S00069567	**Location Manager**	Todd Dana
Production Company	JOY ASBURY PRODUCTIONS	Primary Phone	Mobile - 323-574-2149
Insured Company	JOY ASBURY PRODUCTIONS	Secondary Phone	
Production Title	H & M		

Location Address Pico Blvd between Ocean Front Walk and Main Street , santa monica, CA, 90401

Location Type Walking Grid

Film Dates 10/1/2013 - 10/1/2013 14:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Summary Information — Location

Permit Number	S00069567	**Location Manager**	Todd Dana
Production Company	JOY ASBURY PRODUCTIONS	Primary Phone	Mobile - 323-574-2149
Insured Company	JOY ASBURY PRODUCTIONS	Secondary Phone	
Production Title	H & M		

Location Address Bay St., Ocean Way - Ocean Front Walk , santa monica, CA, 90401

Location Type Walking Grid

Film Dates 10/1/2013 - 10/1/2013 14:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Coordinator Note NOT PERMITTED FOR USE OF SANTA MONICA BEACH OR PARK PROPERTIES

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Summary Information — Location

Permit Number	S00069567	**Location Manager**	Todd Dana
Production Company	JOY ASBURY PRODUCTIONS	Primary Phone	Mobile - 323-574-2149
Insured Company	JOY ASBURY PRODUCTIONS	Secondary Phone	
Production Title	H & M		

Location Address Ocean Way, Bay St. - Pico Bl., santa monica, CA, 90401

Location Type Street

Film Dates 10/1/2013 - 10/1/2013 14:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

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Summary Information — Location

Permit Number	S00069567	**Location Manager**	Todd Dana
Production Company	JOY ASBURY PRODUCTIONS	Primary Phone	Mobile - 323-574-2149
Insured Company	JOY ASBURY PRODUCTIONS	Secondary Phone	
Production Title	H & M		

Location Address 2901 Pico Blvd, Santa Monica, CA, 90405

Location Type Restaurant

Film Dates 10/1/2013 - 10/1/2013 08:00 - 15:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cube Trucks	2
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Interior models against scenery;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Filming Location
Parking Notes
ALL EQUIPMENT/VEHICLES MUST BE PARKED ON PRIVATE PROPERTY AT ALL TIMES

NOT A PERMIT

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Summary Information — Location

Permit Number	S00069567	**Location Manager**	Todd Dana
Production Company	JOY ASBURY PRODUCTIONS	Primary Phone	Mobile - 323-574-2149
Insured Company	JOY ASBURY PRODUCTIONS	Secondary Phone	
Production Title	H & M		

Location Address Ocean Ave., Wilshire - Hollister, santa monica, CA, 90401

Location Type Walking Grid

Film Dates 10/1/2013 - 10/1/2013 14:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_09_01_13.pdf

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Coordinator Note
MUST REMAIN ON THE WEST SIDE OF OCEAN AVE WHEN IN DOWNTOWN SANTA MONICA BOUNDARIES

NOT PERMITTED FOR ANY ACTIVITY IN DOWNTOWN SANTA MONICA

NOT PERMITTED FOR ANY ACTIVITY ON PARK PROPERTY.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

Permit #S00069567

As Authorized Agent and representative

I certify that I am a representative of _____ ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that authorizes by Principal to appoint other representatives and agents for Principal and to give representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

ed: 7/28/08

Joy Asbury Productions
Name of Principal

By: _____
Representative's Signature

Joy Asbury
Print Representative's Name

owner/producer
Representative's title

280 Cherry Drive
Pasadena, CA 91105
Principal's Address

323 257 3400
Principal's Telephone

lm Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

Permit #S00069567

Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

NOT A PERMIT

Permit #S00069567

Updated July 2013

DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

Downtown Santa Monica Fees:

$ 100 Student Films

$ 250 Nonprofit / Educational, exterior only

$ 512 Still Photography, exterior with low impact

$ 1,536 Still Photography, exterior with high impact

$ 512 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

$ 768 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 10 or more) — *Description same as above.*

$ 1,024 Film/Video Half-Day Shoots, *including Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

$ 2,560 Film/Video All-Day Street Filming, *including Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

FilmL.A. Fees:

$ 625 Application Fee

$ 105 (still photo) to $155 (filming) Notification Fee, Fee is a minimum, final cost depends on size of shoot.

$ 30 (per hour, 4 hour minimum**) Film Monitor Fee,** Film Monitor is assigned as needed.

City of Santa Monica Fees:

$105.06 – Still Photo Application Fee

$262.66 Filming Application Fee

All Fees will be collected by FilmL.A.

NO PERMIT

Downtown Santa Monica, Inc. 1351 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310-393-8355 (T) www.DowntownSM.com 310-485-3921 (F)